



You don't need to be rich and famous to have a personal assistant.



You already have one for your health care needs.

Are you ready for health care made easy? We think you are — that's why you have a Blue Cross and Blue Shield of Texas (BCBSTX) health advocate* waiting to help with your benefits questions and health care needs.

It's easy to reach a health advocate:



Call toll-free 24/7 **877-278-4420**



Visit myhealth.myeve.com or download the MyEve[§] app to connect with a health advocate and see all your health benefits

Health advocates can help you and your covered family members:

- Get personal assistance with your health care matters
- Understand your health benefits
- Talk to your BCBSTX clinician about health questions
- Sort out a new diagnosis and what to do next
- Shop for quality, lower-cost health care
- Earn cash rewards for making smart health care choices

So stop trying to do it all on your own, we're here for you. Call or chat with your health advocate today.

* Health advocates do not replace the care of a doctor and you should talk to your doctor about any medical questions or concerns.

** Message and data rates may apply. Terms and conditions and privacy policy are available at bcbstx.com/mobile/text-messaging.

§ Eive Health, LLC. is an independent company that provides health care communications and a digital member platform for Blue Cross and Blue Shield of Texas.